



Time to explore

New Ways Forward with CARES Act Funds

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The COVID-19 pandemic and subsequent economic crisis have affected our world dramatically. Challenged with a combination of budget shortfalls, unprecedented impacts on the workforce, and an increasing demand for services, health and human service agencies must find a new way forward, learning as they go.

These challenges are new to us as well, but we have more than 30 years of experience helping public agencies overcome obstacles, manage change, and make the most of available resources. [Public Knowledge](#) has designed service areas to help our valued clients navigate the suddenly more complex and rapidly changing environment. You can use the one-time [CARES Act funding](#), which must be spent by the end of 2020, to partner with us in the following areas:

People Development

Take quick-thinking action despite complex and layered organizational structures that make rapid change difficult.

- Redesign organizational structure for continued service delivery despite workforce reductions and reduced budgets
- Implement rapid organizational change management (OCM) techniques to help navigate and mitigate the tangible and intangible effects of change
- Train staff to work effectively in the new environment

Process Improvement

Quickly assess activities to improve processes, reduce costs, and remove inefficiencies.

- Review, analyze, and redesign your workflow to incorporate more efficient processes
 - Support workforce assessment and reduction efforts
 - Analyze, align, and optimize service delivery processes
 - Compare the cost of change to the benefits or potential cost savings of updating business processes
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With our decades of management consulting experience across the nation, paired with your expertise, we can help your agency use CARES Act funds to emerge from this crisis stronger than ever. We have been a virtual firm since our inception in 1988. Our consultants are experts in using technology and creative approaches to meet needs and provide an in-person experience virtually. In response to Covid-19, we have been helping our clients adjust to a virtual working environment as well. We are ready to be your reliable and trusted partner during this time of hardship, and we appreciate the opportunity to serve you.



As part of the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), the U.S. Congress established the \$150 billion Coronavirus (COVID) Relief Fund. States and certain local governments can use these funds for necessary COVID-related expenditures incurred from March 1, 2020 to December 30, 2020, provided the costs were not accounted for in the budget approved on March 27, 2020.

This means that funds are available to help states get through the COVID crisis. States can use CARES Act funds to cover medical expenses including testing, temporary medical facilities, medical transportation, and telemedicine; public health expenses such as communication and enforcement, acquisition and distribution of medical supplies, cleaning, technical assistance, and quarantining; payroll expenses; and increasing citizen access to services and resources such as food delivery, distance learning, telework capabilities, paid sick and family leave, and more.

It is time to explore new ways forward.

We are here to help.

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